

Community Economic Resilience Fund

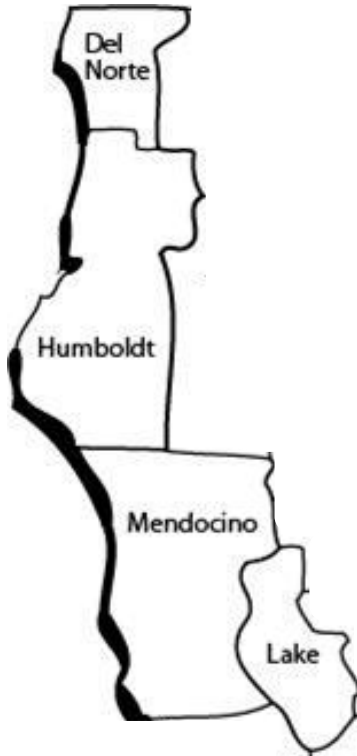
COUNTIES

Del Norte

Humboldt

Mendocino

Lake



Governor's Office of
Planning and Research

This is not a comprehensive list but meant to be a starting point for understanding who's land we are on and both the federally and non-federally recognized tribes across this region still here today.

DEL NORTE Area Aboriginal Tribal Nations

- Elk Valley Rancheria
- Resighini Rancheria
- Tolowa Dee-ni' Nation
- Yurok Tribe of California-also spans across Humboldt County

HUMBOLDT Area Aboriginal Tribal Nations

- Bear River Band of the Rohnerville Rancheria
- Big Lagoon Rancheria
- Blue Lake Rancheria
- Chilula
- Hupa
- Hoopa Valley Tribe
- Karuk
- Lassik
- Mattole
- Nongatl
- Sinkyone
- Trinidad Rancheria
- Table Bluff Reservation
- Wailaki
- Whilkut
- Wiyot
- Yurok Tribe of California*

MENDOCINO Area (may include more aboriginal tribal nations than listed)

- Cahto Tribe
- Coyote Valley Band of Pomo Indians
- Guidiville Indian Rancheria
- Hopland Band of Pomo Indians
- Manchester Band of Pomo Indians
- Pinoleville Pomo Nation
- Potter Valley Tribe
- Redwood Valley Little River Band of Rancheria of Pomo
- Round Valley Reservation
- Sherwood Valley Rancheria

LAKE Area (may include more aboriginal tribal nations than listed)

- Big Valley Band Rancheria
- Elem Indian Colony
- Habematolel Pomo of Upper Lake
- Middletown Rancheria of Pomo Indians
- Robinson Rancheria
- Scotts Valley Reservation

What is the Community Economic Resilience Fund?

The CERF was created to promote a sustainable and equitable recovery from the economic distress of COVID-19 by supporting new plans and strategies to diversify local economies and develop sustainable industries that create high-quality, broadly accessible jobs for all Californians.

OVERVIEW: CERF's planning phase will establish regional, inclusive planning tables to develop blueprints and align resources for each region's economic future. These regional tables will result in recommended investments throughout the region that will build economic resilience, bolster equity outcomes, and facilitate the transition to carbon neutrality.

PROGRAM VISION: Deliver a sustainable and equitable economic future that meets communities and regions where they are by supporting new regional plans and investing in strategies and projects that help diversify regional economies and develop or expand environmentally sustainable industries that create high-quality, broadly accessible jobs for all Californians.

PROGRAM OBJECTIVES

Support the development of meaningfully inclusive regional planning processes that produce regional roadmaps for economic development efforts that prioritize the creation of accessible, high-quality jobs in sustainable industries.

Invest in projects proposed by regional planning tables that align with regional strategies and meet criteria for equity, job quality, and sustainability, among others.

Align and leverage state investments (e.g., High Road Training Partnerships, community capacity building programs), federal investments (e.g., Infrastructure Investment and Jobs Act), and philanthropic and private-sector investments in regions to maximize economic development efforts.

WHAT DOES SUCCESS LOOK LIKE?

Planning phase. Inclusive, diverse, transparent, and accountable regional planning that results in a holistic strategy and recommended series of investments to grow sustainable industries, diversify regional economies, and increase access to high quality jobs.

Implementation phase. Projects throughout the region that advance globally competitive and sustainable industries and high-quality jobs with clear employment pathways for underserved and incumbent workers, and bolster equity, climate, and health outcomes for all Californians.

Phase 1—Regional Planning Grants: NOW THROUGH JULY 25th for RFP

- a.** Create 13 Regional Collaboratives that will receive ~\$5M each. RFP-8 weeks to submit (Del Norte, Humboldt, Lake & Mendocino)
- b.** Establish new, inclusive regional planning tables starting in summer 2022. Much like a “team of teams,” they will incorporate existing local efforts to address planning on a broader regional scale.
- c.** Develop tailored economic transition plans that meet regions where they are. Plans will include analysis of industry sectors and labor markets, with actionable research and consultation from expert institutions. Strategies should complement, incorporate, or expand on existing plans such as Comprehensive Economic Development Strategies (CEDS), as applicable and relevant.
- d.** Embed locally-hired coordinators to facilitate ongoing engagement, partnership, and relationship-building activities with business, labor, community, government, education, economic development, federally and non-federally recognized tribes, and other key stakeholder groups.
- e.** Support participants to increase access and broaden participation in the planning process.
- f.** Provide technical assistance to guide convening, evaluation, research priorities, and other needs during the planning phase.
- g.** Recommend investments that diversify the economy, and develop or grow sustainable industries that create accessible, well-paying jobs, especially for disinvested communities.

Month	Program Progress
February/March 2022	<ul style="list-style-type: none"> Continue to develop guidelines with stakeholder input Conduct focused listening sessions
April 2022	<ul style="list-style-type: none"> Release Planning Phase Draft Guidelines for Round 2 Public Comment Host Regional Guidelines Workshops
May/June 2022	<ul style="list-style-type: none"> Incorporate comments from Round 2 Public Comment Period Release Planning Phase Solicitation Bidder's Conference
Summer 2022	<ul style="list-style-type: none"> Planning Phase Solicitation Awards and Initiate Contracting Process <p>JULY 25th RFP DUE</p>
Fall 2022	<ul style="list-style-type: none"> Release Implementation Phase Draft Guidelines for Public Comment Incorporate comments on Implementation Phase Guidelines Host Guidelines Workshops
Winter 2023	<ul style="list-style-type: none"> Release Implementation Phase Solicitation Bidder's Conference
October 2026	<ul style="list-style-type: none"> Encumbrance deadline

WE ARE HERE

MAY
22-28

- ❑ MAY 26-[Solicitation for Proposals Released](#)

MAY
29-4

- ❑ JUNE 2nd CERF nomination team meets 1-3pm
- ❑ Common definition of Racial Equity-consensus on framing provided
- ❑ Outline the essential function and role of H RTP member
- ❑ Send out Request for Nominations to CERF planning team-8 week commitment for planning, once awarded re-negotiate and open up nomination process by Friday with invite to following week bigger “network” meeting
- ❑ Heather E-facilitating the network meeting next week and will transition off once convener is selected

JUNE
5-11

- ☐ Collect nominations for High Road Training Partnership “Sprint” team
- ☐ Meet with Larger informal “network” to share nomination process and hear from two potential agencies interested in becoming the convener/fiscal
- ☐ Get Consensus for AEDC/CCRP
- ☐ Share draft role description of individuals nominated for High Road Training Partnership “sprint” team
- ☐ Names submitted by end of week if there feels like we have gaps during network meeting
- ☐ Submit contact information if nominated is not already connected on google form
- ☐ All forms, google docs and notes sent to convener and fiscal if not already accessible

JUNE
12-18

- ☐ Agreement about governance structure, Roles, Expectations, Authority and Supports needed
- ☐ Convener map timeline and step in to communicate with the HRTC “Sprint” team
- ☐ Initiate grant writing process
- ☐ Budget
- ☐ Scope of work
- ☐ Theory of change
- ☐ MOU’s
- ☐ Financial requirements and management expectations for reporting
- ☐ Requests for Letters of Support from agencies, organizations and groups in region

JUNE
19-25

JUNE
26-2

JULY
3-9

- ❑ 4th of July week-may have lots of staff out
- ❑ Ceremony times for many of the local tribes-be conscious of scheduling on Fridays and Mondays

JULY
10-16

JULY
17-23

FINAL GRANT READY FOR
SUBMISSION

Request for copies to go to network

JULY
24-31

GRANT SOLICITATION DUE ON
JULY 25th

CERF Planning documents from Mary Anne Petrillo

Theory of change-Version 1

Redwood Region CERF Participants- (January 2022-May 2022)

High Road Collaborative-What is it and why does it matter

Network Model Prototype-Version 1

CERF Theory of Change: Inputs, Activities, Outputs, Outcomes, & Vision

Inputs

- \$5M to establish HRTC
- Technical assistance from state
- Existing planning efforts /documents from around the region
- Regional representatives (e.g., labor, community groups, local governments, industry, etc.)

Activities

- Community outreach
- HRTC meetings
- Research
- Plan development and consensus
- Reporting to state

Outputs

- Governance and inclusive planning structures
- Meetings
- Regional blueprint (reports)
- Recommended series of investments for Phase 2 (part of report)
- Region-specific goals/targets outlined in each regional plan pertaining to industrial planning; economic diversification; job quality and access, equity, economic competitiveness; and sustainability
- Phase 2 investments throughout region

Outcomes

- Development of social infrastructure for inclusive regional planning processes
- Increased access to economic development planning processes
- Measurable criteria/outcomes for improvement in inclusive planning process
- Measurable progress for region-specific goals/targets outlined in each regional plan pertaining to industrial planning; economic diversification; job quality and access, equity, economic competitiveness; and sustainability
- Increased connectivity to related programs and funding sources
- Phase 2 investment outcomes such as quality jobs created, minority businesses supported, etc.

Impacts & Vision

- **Impacts:** Measurable improvement on plans to increase economic resiliency, job quality and access, and investments in underserved communities and sustainable industries.
- **Vision:** To build an equitable and sustainable economy across California's diverse regions and foster long-term economic resilience in the overall transition to a carbon- neutral economy.

Redwood Region CERF Participants

- Leila Roberts
- Nicole Flora
- Sarah McCormick
- Wilda Shock
- Gregg Foster
- Susan Seaman
- Mary Anne Petrillo
- Kerry Venegas
- Stacey Caico
- Lia Holbrook
- Michelle Hutchins
- Alyssum Wier
- Meagan Demitz
- Kathy Moxon
- Michelle Rich
- Madison Flynn
- Jessica Osborne
- Josh Metz
- Buffey Bourassa
- Eric Wier
- Cindy Vosburg
- Amy Jester
- Lavae McCovey
- Ashley Taylor
- Dawn Arledge
- Michelle Carrillo
- Peggy Murphy
- Dianna Rios
- Terri Swift
- Paul Garza
- Tammy Moss Chandler
- Priest Martinez
- Connie Stewart
- Kate Shea
- Laura McAndrews
Sammel
- Pia Gabriel
- Aubrey Richeson
- Bob Burris

Subgroup for HRTC Proposal

- Gregg Foster
- Susan Seaman
- Mary Anne Petrillo
- Kathy Moxon
- Tammy Moss Chandler
- Dawn Arledge
- Aubrey Richeson
- Bob Burris
- Nicole Flora

High Road Collaborative

What is the job?

- Decision making on budget, governance, and planning process
- Recommend and/or identify Regional Fiscal and/or Regional Convener
- Guide the actions of the Regional Fiscal and/or Regional Convener
- Guide regional roadmaps for economic recovery and transition that prioritize the creation of accessible, high-quality jobs in sustainable industries.

What are the outcomes?

- Work collaboratively and regionally for long term gain
- A high level of impact that makes a difference in every county
- Regenerative industry (s) that the region wants to build out
- Strategic Investments
- Long term support of implementation

What is the skill set?

- Base knowledge of economic recovery and job creation
- Think critically about what would work for the whole region
- Understand the interplay between social issues and job creation and entrepreneurship
- Willingness to create a lasting relationship to advance the regions economy

What is the time Commitment?

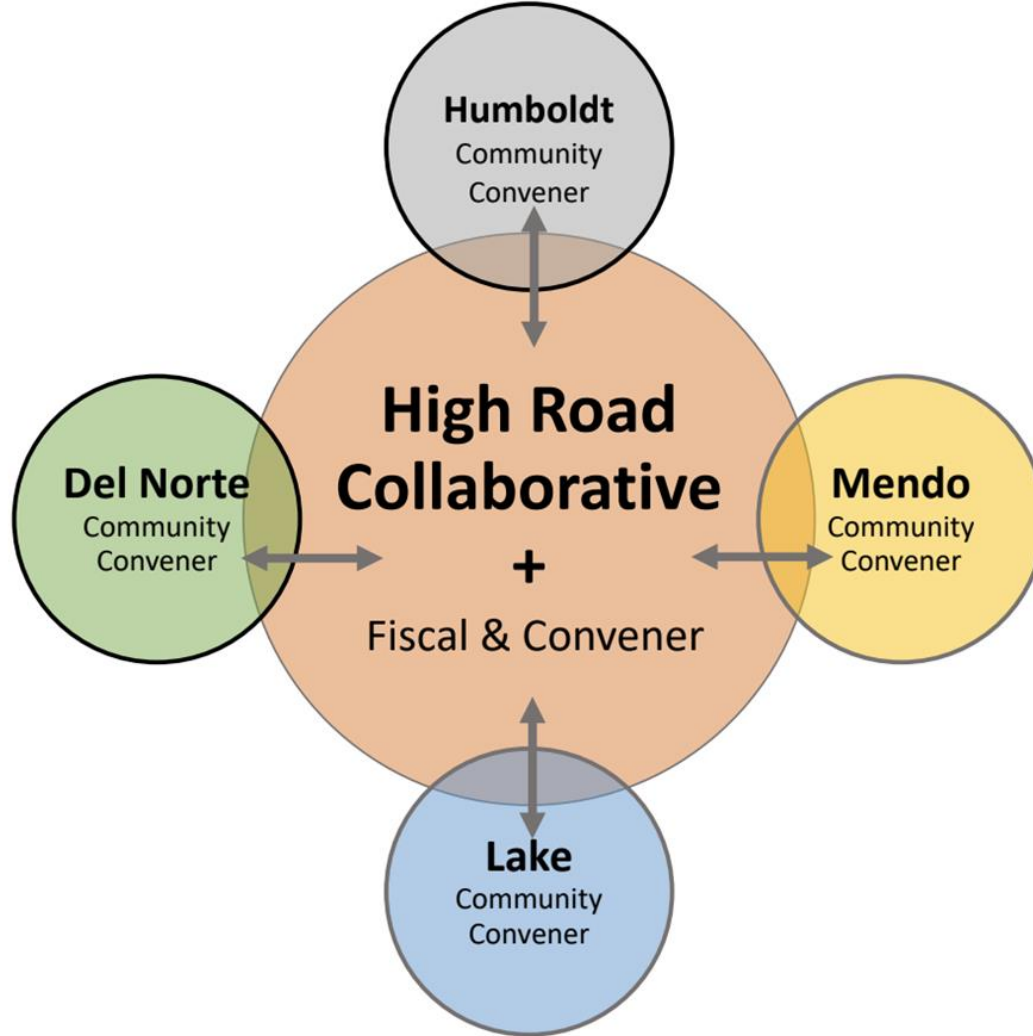
- TBD

Does the HRC participant get a stipend?

- TBD

Does participating in the HR Collaborative exclude you from other roles in the process?

- TBD



High Road Collaborative Participants

- Labor / Workforce / Education
- Industry / Business
- Culture
- Economic Development
- Social Infrastructure
- Government / COG

Community Convening Participants:

- Private Sector
- Public Sector
- Tribal
- Non-Profits

Agreement on a need for

- Visioning process for defining equitable/resilient/sustainable economy-
- Building Economic Development capacity of underrepresented groups
- Equal division of funds

Community Centered Design & Racial Equity

Collaboration for equitable racial outcomes
within the Community Economic Resiliency Fund

The Context - Racism in Our Communities and Why it matters

Equity and Inclusion

Identifying the Problem



CHANGING DEMOGRAPHICS



Humboldt

Del Norte

20% BIPOC

38% BIPOC

40% BIPOC

49% BIPOC

Sources: US Census ACS 2018 and 2017-2018 enrollment data

CHANGING DEMOGRAPHICS



LAKE

MENDOCINO

__% BIPOC

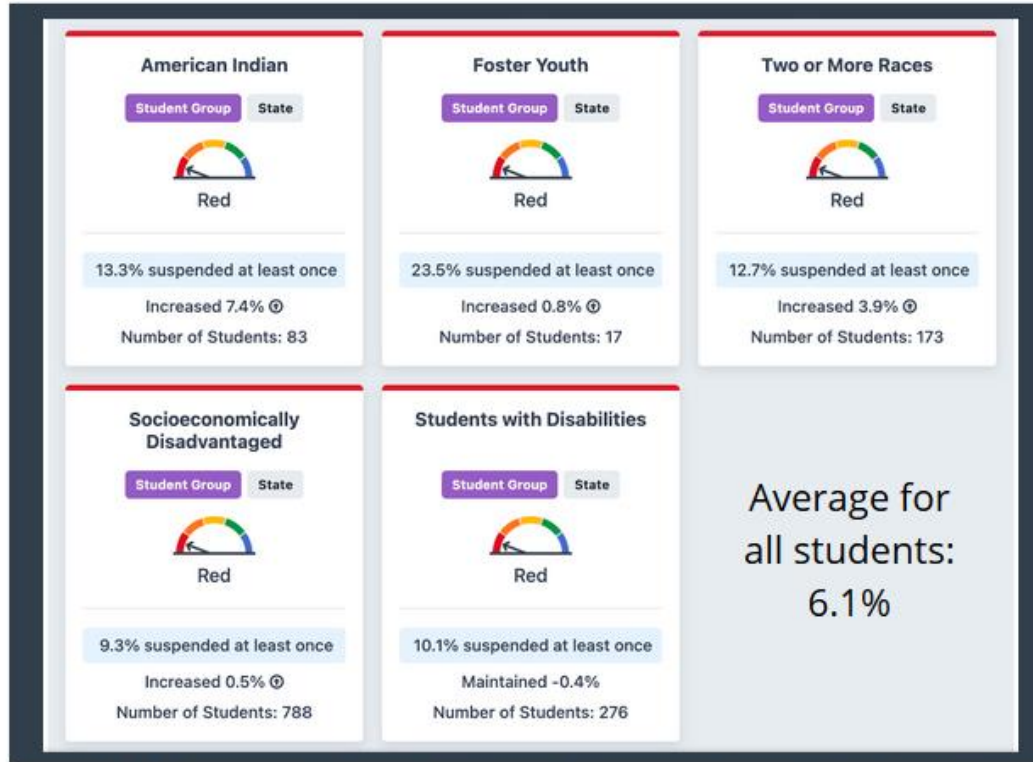
__% BIPOC

__% BIPOC

__% BIPOC

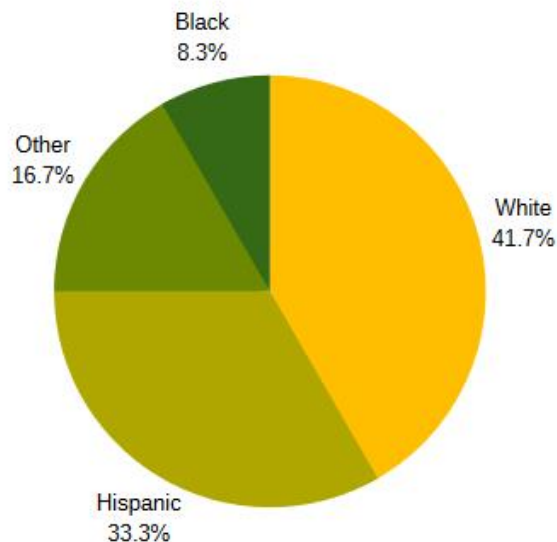
DATA SOURCE

EDUCATION - SUSPENSION RATES



Source: 2020 California School Dashboard, Humboldt Union High School District

JUSTICE



Humboldt and Del Norte law enforcement use of force 2016-2019

Source: CA Department of Justice Open Justice program

Humboldt, Del Norte, and Mendocino Counties account for 1/3 of all cases of Missing and Murdered Indigenous Women and Girls in California

Source: Sovereign Bodies Institute





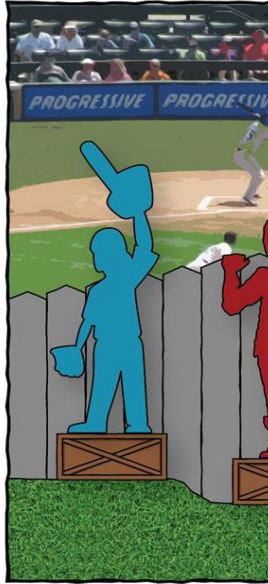
HEALTH

**In Humboldt, Native people die,
on average, 12 years earlier
than White community
members.**

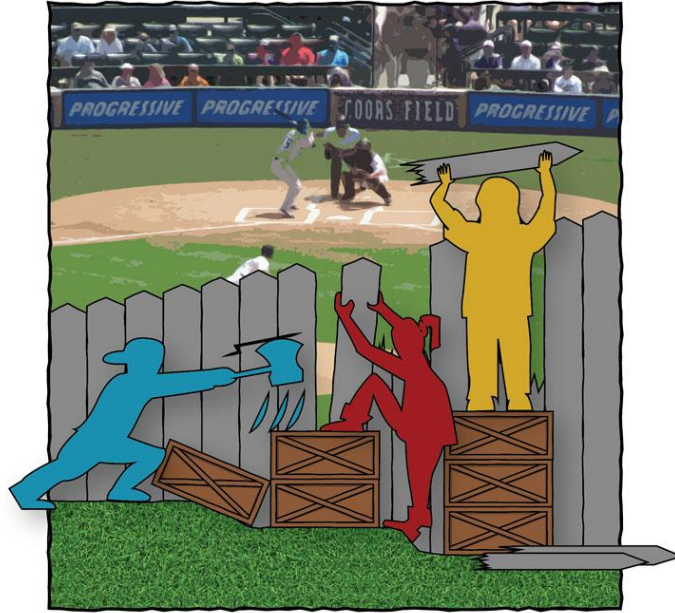
Source: 2018 Community Health Assessment, Department of Health and Human Services



Equity = Fairness



EQU



JUSTICE



FY

Inclusion = Belonging



Privilege



A set of unearned advantages or rights given to people who fit into a specific social group.

When talking about race and other forms of discrimination, privilege can be perceived as a matter of individual power, but is also a systemic issue.

Power

- The ability to do or act; a position of control, authority, influence.
- Comes from having access to social, cultural & economic resources (often unearned).
- Overlaps and is reinforced by privilege.

Learning to “see” and understand relations of power is vital to creating social/organizational change.





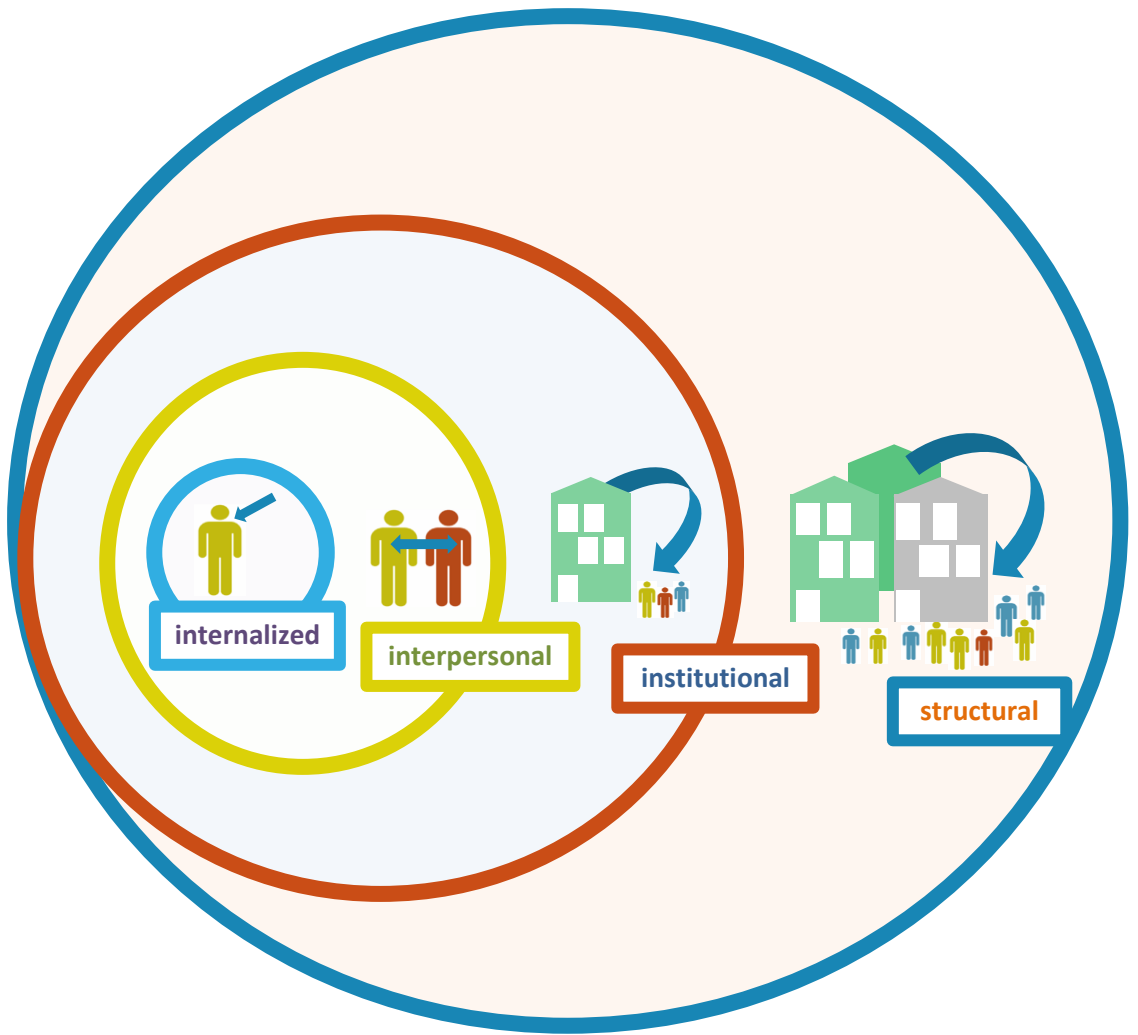
Racism

A system of advantage based on race.

The system privileges white people at the expense of BIPOC.

It shapes the beliefs, actions, and outcomes of individuals within the system (whether we are aware of this or not).

Four Dimensions of Racism



Racial Equity



The creation and proactive reinforcement of policies, practices, attitudes, and actions that produce fair power, access, treatment, opportunities, and outcomes for all.

Racial equity is achieved when race is no longer a reliable predictor of outcomes.

Shifting the Focus & Changing the Conversation



	From	To
Causes	Who's a Racist?	What's Causing Racialized Inequities?
Effects	Attitudes & Intentions	Actions & Impacts
Responses	Blame, Shame and Guilt	Empowered Responsibility



Next Steps

Nomination questionnaire

Basic Info	Equity Lens	Organization/Network Info	Network/Collaborative Info	RFP Requirements for Sector Representation
Name of individual being nominated	What Race/ethnicities does this person Identify as? Open ended-how would this person identify themselves?	What is the name of the organization they work for? Purpose of organization	What Network/Collaborative does this individual represent?	<input type="checkbox"/> Labor <input type="checkbox"/> Business <input type="checkbox"/> Community <input type="checkbox"/> Government <input type="checkbox"/> Tribe <input type="checkbox"/> City <input type="checkbox"/> County <i>Including but not limited to:</i> <input type="checkbox"/> Economic Development <input type="checkbox"/> Philanthropy <input type="checkbox"/> Education <input type="checkbox"/> Workforce partners to be designated program guidelines <i>We have further defined:</i> <input type="checkbox"/> Financial <input type="checkbox"/> Nonprofit <input type="checkbox"/> Affinity Groups <input type="checkbox"/> Networks
What is the role/Title of person being nominated?	What Gender does this person identify as?	What is the main purpose of this organization?	What is the purpose/goal of the collaborative?	
What organization does the nominee work for?	What Sexual Orientation does this person identify with?	Annual budget Size of Organization	What is the annual budget size of the collaborative? Does it have a staffed backbone structure or volunteer?	
Geographic Service Area- Where does the individual live and what geographic area are they responsible for serving?	Is this person between the age of (18-24), (25-34), (35-44), (45-54), (55-64), (over 64)?	What percentage of board and executive leadership are staff of color?	What percentage of governance and membership are of color?	
What Experience does this person have working in issues of Racial Equity?	Socio Economic At or Below the federal poverty line? Between 50,000 to 250,000? Under 250,000 per year? Over 250,000 per year?	What Populations are Served by this organization? All, age specific, Black, Indigenous, Latinx, Asian & Pacific Islander,	What populations are served by this collaborative or network?	
Individual Expertise In-open ended question (what expertise does this person bring to the partnership?)	Does the person have a Disability or identify as differently abled?		Is there a fiscal or parent organization that houses this network? If so, who?	