

## **Prepping the Pitch**

## 1. Introduction (30-45 seconds):

- 1. Who are you? (Introduce yourself clearly)
- 2. What problem are you solving or need are you addressing?

## 2. Body (1-2 minutes):

- 1. Present your solution or key offering.
- 2. Highlight your unique selling points (what sets you apart).
- 3. Provide any important data or achievements (if applicable).

## 3. Conclusion (30-45 seconds):

- 1. Call to action: What do you want them to do next?
- 2. Close with a memorable statement or question.

